

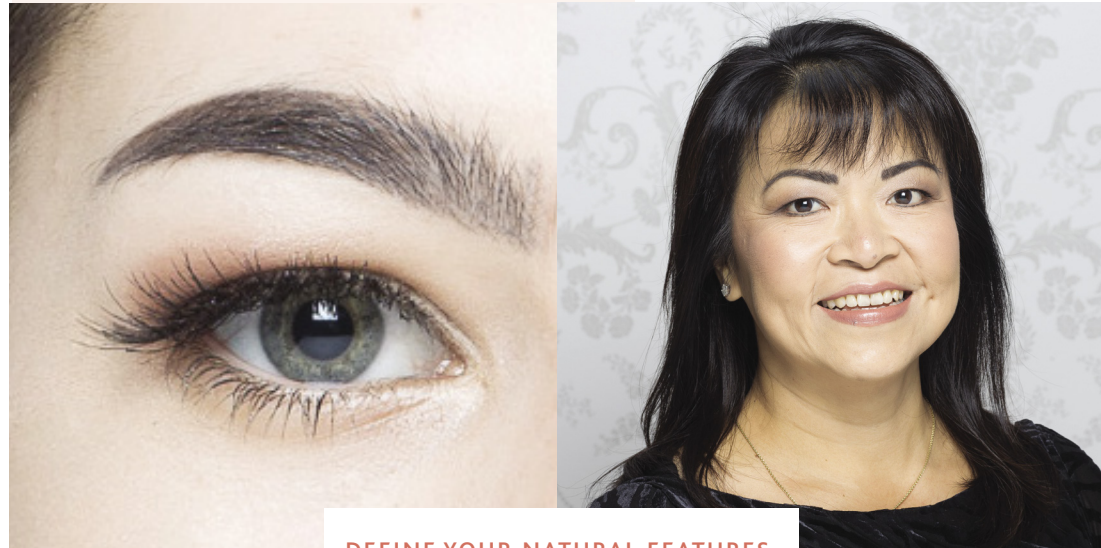
SHARON  COOTE

SEMI-PERMANENT MAKE-UP



WHAT DO ALL THESE WOMEN HAVE IN COMMON?





DEFINE YOUR NATURAL FEATURES



Semi-Permanent Make-up





Light up your eyes... with elegance, arch, body & shape



SEMI-PERMANENT MAKE-UP, for both eyebrows and eye line, creates definition by enhancing your natural look.

The technique transforms your brows and eye line so that your eyes appear bigger, brighter and better defined. Depending on the look you want to achieve you can choose a soft subtle approach, or a more intense look.

As we get older, our brows drop and the skin loses its firmness, making us look older.

Specialised pigment colours, carefully chosen for your skin type, enhance and lift your brow contour, creating a natural radiance which adds a vibrancy to your face. Similarly, eyes lose their definition in the aging process; a more defined eye line can enhance and rejuvenate your eyes.

Micro-pigmentation is also a perfect way to correct over-plucked, patchy or thin brows or to recreate brows which have been lost as a result of a medical condition.

“ Very friendly and listened to what I wanted, making me feel very comfortable. Exactly what I was hoping for - a natural look. I will definitely recommended this to people as it's so great. ”

Cosmetic artist: Sharon Coote



SHARON COOTE, owner of The Beauty House, is one of the industry's most respected skincare and semi-permanent make-up experts in the Channel Islands.

With over 12 years cosmetic industry experience, Sharon holds qualifications from the prestigious Nouveau Contour Group and has trained alongside elite pro artists such as Karen Betts.

With a passion for aesthetic precision and client-focused design Sharon has further elevated her success as a 'browologist' and a leading figure in micro-pigmentation.

Sharon's warm, professional nature and attention to every detail have made her the artist of choice for a diverse and forward-thinking clientele.

“ I see so many people who have over-plucked their brows or have non-existent brows due to ageing or medical conditions. It's so rewarding to transform looks and see clients leave with a new found confidence and self esteem as a result of their treatment. ”

Sharon Coote





Discover The Beauty House for Semi-Permanent Make-Up



YOU'LL FIND US away from the hustle and bustle of town in a private, discreet country location in the heart of St Mary, Jersey.

Here, we've created a perfect tranquil setting for those seeking skincare and micro-pigmentation; our luxurious rooms are elegantly furnished in a French boutique style, complete with state of the art, semi-permanent make-up equipment.

The environment is designed to make your experience comfortable and seamless, from initial consultation to post treatment advice.

Sharon and her team deliver an outstanding client experience bespoke to your requirements, adhering to the highest standards of hygiene and artistry.



Your consultation



NO FACE, brows or eyes are the same; that's why a full consultation beforehand is important to help evaluate your brows and/or eyeliner and to discuss the look you wish to achieve.

You may like your brows to have a thicker, denser look or a lighter, natural look; you may prefer heavier or thinner eyeliner. Sharon will work with you to create the best shape and colour to enhance your looks and frame your face.

Firstly, Sharon will draw your brows using an eye pencil. This process allows for the crafting of a perfect brow shape for your face, some clients prefer subtle, natural looking brows but others may want a fuller, more striking look.

The drawn on eye pencil can be changed; it gives the client a good idea of thickness and shape of the brows. Sharon will determine the correct blend of pigment shades to find the optimal colour for your skin tone. The tattoo process will not begin until you are completely happy with the shape and position of your brows and what your eyeliner will look like.



Technical excellence and bespoke artistry to achieve your desired look...

THE MICRO-PIGMENTATION process deposits a custom blended mineral pigment into the dermis, or top layer of the skin, leaving you with a semi-permanent tattoo that can last anywhere between one and seven years depending on the colour, depth, skin type and aftercare.

Semi-permanent make-up for brows and eyeliner are far less invasive than you might think. Our state of the art equipment works at a low frequency and gently applies the hypoallergenic pigment using a fine, sterile, disposable needle.

Sharon works with a specialised 'pen' to craft brush-strokes with extreme precision, and these 'hair strokes' imitate the appearance of real brows. Bespoke pigment colours blend seamlessly to reveal brows that enhance and lift brow contour. The process takes about two hours, but varies from person to person depending on individual requirements. Eyeliner is drawn on with precision using the pen; it can be fine and crisp or larger and more shaded as desired.

Before treatment begins, a topical anaesthetic cream is applied to the skin to help minimise pain. You may feel vibrations but you should not feel any discomfort. Many clients describe the sensation as 'like having your eyebrows tweezed.' Sharon and her team will make sure you are comfortable throughout the process.

Immediately after your treatment your brows will appear 40-50% darker than the colour you chose in your consultation. However, this will start to fade after 4 or 5 days. Sharon will discuss with you some important points about aftercare and the healing process.

Your second appointment usually takes place around 5 weeks after the initial treatment and will review and refine the final brows and, or eyeliner.

Once you have become accustomed to your new healed brows you may want them to be bolder; if this is the case, more pigment can be applied to the brow and, or eyeliner to create the look you wish to achieve.

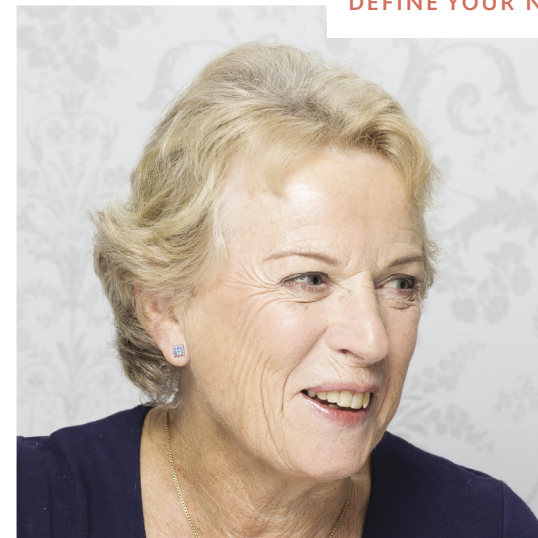
effortlessly FLAWLESS LOOK



WOMEN OF ALL AGES have discovered semi-permanent make-up as a great way to give eye definition without the need to apply make-up. It's ideal for active women enjoying sporting activities, going to the beach or just doing the school run!



DEFINE YOUR NATURAL FEATURES



Fanny's Story



“ I am very happy with the natural look that Sharon has created. I wish I had made this decision years ago. I really love them! ”





Emma's Story



“ I had semi-permanent make-up on my eyebrows. The results have been fantastic and mean I no longer have to bother with filling them in. I would highly recommend Sharon as she is completely professional, discrete and works to a very high standard in a lovely quiet and relaxing environment. ”

Mary's Story



“ I am naturally blonde so my eyebrows turned more and more blonde through the summer. As a result, my features faded.

The initial investment has been very worthwhile - I am delighted with the quality of work. ”





The PERFECT EYELINER



SEMI-PERMANENT eyeliner re-defines your natural eye line to create a youthful radiance, making your eyes appear bigger, brighter and more pronounced.

Whether you desire a soft subtle line, or want to achieve a dark intensity, Sharon can create a bespoke look that suits you and enhances your eyes.

Clients who choose both a brow and eyeliner treatment benefit from an overall look which works together perfectly to achieve a more youthful, flawless appearance.



SPECIALISING IN EYE DEFINITION

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